



LET'S TALK TALLO

WHAT IS TALLO?

Tallo (formerly STEM Premier) is an online platform that connects students with opportunities. The Tallo app assists students and young people in designing a career pathway, educators in recruiting top talent to their schools, and employers in developing a stable, continuous talent pipeline. Students (ages 13+) and professionals showcase their skills and abilities in their online profile, connect directly with companies and colleges looking for the next generation of talent, and match with over \$20 billion in scholarships.

IS TALLO SAFE?

Yes. Tallo is committed to protecting users' privacy and provides a safe, secure user experience. Learn more in our Privacy Policy and our Terms of Use, which are both available on Tallo.com. Everything on Tallo is both FERPA and COPPA compliant. All users must be over the age of 13. Users enter all information on their own - no one else may enter information into a user's profile other than the owner of that account.

WHAT IS A STUDENT PROFILE?

A student profile is a digitally interactive, self-directed page that allows users to stand out to colleges and companies. The premise is to level the playing field between students and allow individuals to highlight their strengths.

HOW DOES A STUDENT PROFILE WORK?

Students create free digital profiles to showcase their talents, discover resources and scholarships, receive guidance and coaching, and connect with colleges and companies. Talent Seekers (verified colleges and companies) can view users' profiles, micro target with specific search filters, track top-level analytics, and recruit candidates directly via internal messaging.

WHAT IS A STUDENT DASHBOARD?

The student dashboard is the first thing a student sees when they log in their Tallo account. The dashboard provides an analytical breakdown of their test scores and level of profile completion, visible only to the user. Additional features allow the user to explore various career assessment tools, posted opportunities such as scholarships and events, and companies' profiles. The dashboard also houses the scholarship matching engine Red Kite and displays the current dollar amount the user qualifies for, as well as a "match score" that indicates how well the student matches up with current scholarship opportunities.